**Marketing & Communication Chair – Voluntary Role**

Do you have a passion for Netball and know your way around Social Media? Then read on… this could be the role for you!

We have seen netball #RiseAgain and have shown that our sport is more resilient that ever. The role of Marketing & Communications Chair is to make sure our North West Members are engaged in all the latest netball events in our Region, Super League and at an International Level.

Your job will be to help spread the positive reach of netball at a grass roots and elite level across the region as our Marketing & Communication Chair.

In this role, you’ll deliver the strategic vision for the North West through leading the marketing and communication plans, supported by the North West Regional Management Board and County Chairs.

You’ll link in and get support from England Netball who’ll provide brand guidelines and marketing support; you’ll oversee the region’s social media platforms, promote activities, shout about success, support Manchester Thunder and work with others to deliver our key regional events.

We want to develop a community of Marketing & Communication Chairs, so you’ll form close connections with the leads in the counties and also in other regions to share best practice and learn from one another. Together we’re stronger.

Do you have…

* Brilliant interpersonal, influencing and communication skills
* The ability to build and maintain motivated and engaged networks
* A strong understanding and experience of using different forms of social media
* Experience of developing and implementing communication and marketing plans
* Ready access to the internet and email
* A passion for developing sport
* And a spare 2 hours a week?

If ‘yes’, or even ‘I think so’, have a chat with us!

You can contact [nwnetballchair@gmail.com](mailto:nwnetballchair@gmail.com) with any questions or if you’d be interested in understanding more detail on this voluntary position, or check out our social media channels to see what we get up to.

Twitter: @NW\_Netball

Facebook: North-West Netball

Instagram: NWenglandnetball